



## Vacancy

### EVENT & MARKETING SPECIALIST

Hart Biologicals is engaged in the research, development, manufacture, sale and marketing of a range of "in-vitro" diagnostic products for use in the detection, prevention, and monitoring of a number of medical conditions related to haemostasis and platelet function. The company provides innovative and quality medical products to meet the needs of an ever-changing healthcare field.

Hart Biologicals employs 46 people and is located in Hartlepool, Northeast of England.

**\*\* This is an exciting opportunity to contribute to IMPACT'S success \*\***

We are seeking an Event & Marketing Specialist (m/f/d) to support and guide us throughout the IMPACT customer journey. In this role, you will focus on developing touchpoints to raise customer awareness of our products, aligned with company objectives. This would include organising conference participation, manage literature, and maintain contacts.

You will also ensure that marketing materials for IMPACT and the Hart portfolio are regularly reviewed and updated.

### KEY RESPONSIBILITIES

- Organise **exhibitions** at conferences to raise visibility and customer awareness for the IMPACT.
- Represent the company at **exhibitions, conferences, and promotional events** to strengthen customer relationships.
- Organise **events** (e.g. Launch events, Distributor-, Expert and User meetings) in different countries to increase the exchange according to IMPACT on high level.
- Research and record **potential IMPACT customers** globally, segmenting them by discipline and type (KOL, prospect) to map, track and optimize sales efforts.
- Develop and maintain the **IMPACT CRM light system** for effective tracking of IMPACT KOLs, customer interactions and contacts.
- Maintain and update **IMPACT marketing materials**, including stand design, brochures, and advertising for digital and print.
- Manage **literature** in a database to be able to use literature to underline sales arguments.
- Produce a **monthly progress report** detailing event planning, new literature
- Undertake any additional tasks as assigned by management.



## QUALIFICATIONS & SKILLS

### Essential:

- Bachelor's degree in **Event Management, Marketing, Science, or a related field.**
- Minimum **two years of practical experience** in **Event Management**, or in the **diagnostics/med tech sector**, preferably in **haemostasis.**
- Excellent **written and verbal communication skills.**

### Desirable:

- Results-driven professional with a strong background in **Event Management and Marketing**
- Knowledge of **IT systems** and **Microsoft Office.**

## BENEFITS

- Company operates on a **flexible working system**
- **Hybrid work model** (combination of home, office, and travel)
- **Company Healthcare Scheme**

## APPLICATIONS TO BE SENT TO:

**HR Department (CV & covering letter) – Closing date: 27<sup>th</sup> February 2026**

**Job Type:** Permanent, Full-Time 37.5hrs p/w

**Salary:** £26,000 - £30,000

As a member of the Equality Register, Hart Biologicals is an equal opportunities employer and welcomes applications from all communities.

Please visit the careers section of our website [www.hartbio.co.uk](http://www.hartbio.co.uk) to review our recruitment privacy policy